

JULY 2021

# BSG LOGISTICS UPDATE

## Less Than Truckload {LTL} Shipments

TOP STORY: LTL MARKET IS FACING  
LABOR SHORTAGES

Much like truckload and intermodal services, LTL currently faces demand pressures:

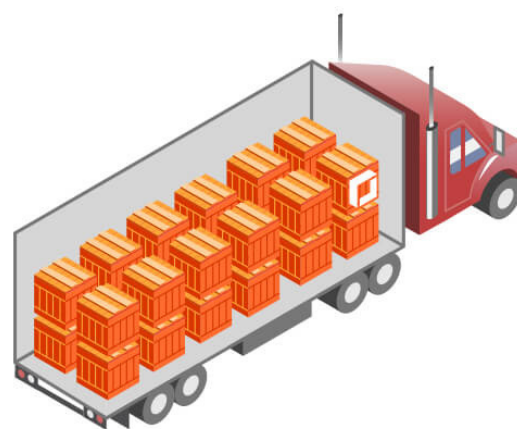
- Manufacturing is competing with ecommerce/retail for limited LTL capacity.
- Driver labor shortages and elevated purchased transportation costs remain challenging



## Full Truckload {FTL} Shipments

TOP STORY: DEMAND IMBALANCE  
CONTINUES INTO SECOND HALF  
OF 2021

Supply and demand imbalance continues into second half of 2021. Year over year truckload volume is up 57.8% and fuel has risen 36.8%. This is the tightest spot market in six years. Week 28 2020 to present shows a 12-month stretch of prolonged load to truck ratio highs.



## Import Ocean Containers

TOP STORY: DEMAND CONTINUES TO BE  
HIGH AND FORECASTED TO BE SO  
THROUGH Q3 AND POSSIBLY Q4.

Equipment shortages in Europe are affecting all trades. Shippers are struggling to secure capacity, get their goods onboard, and get them delivered. An estimated 5.5% of all ocean capacity is currently waiting outside a port and storage space for products waiting to be shipped is becoming scarce, exacerbating the already critical capacity crunch.

Rail and truck networks are stretched in all regions, with the East Coast feeling additional stress caused by the backlog of full and empty containers from the reopening of the Suez Canal.



## Tips To Help Combat Logistics Challenges

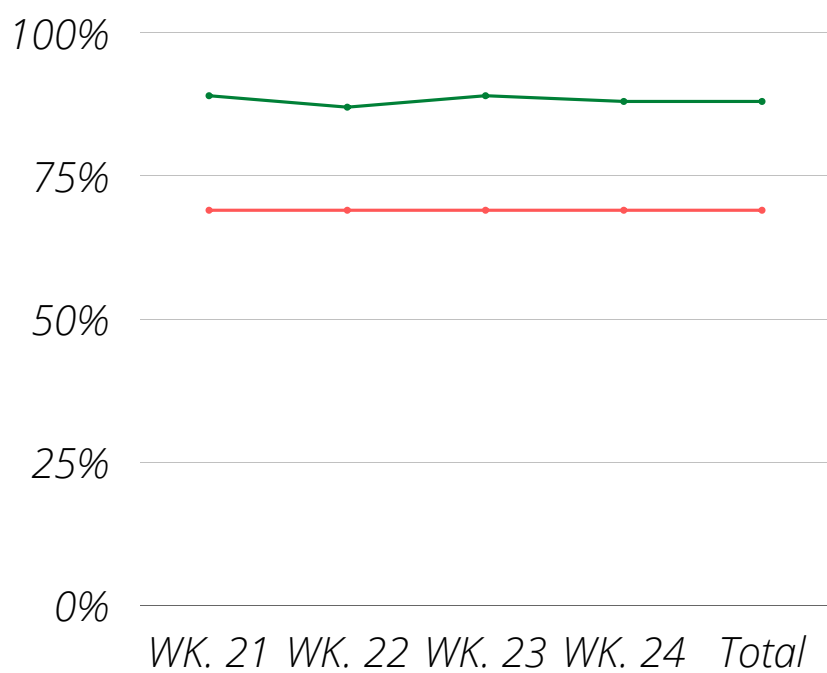
- When possible, allow additional lead time when placing an order. We see this as very important to have in order for our customers to not experience inventory delays.
- Allow for a 48-hour buffer between planned delivery arrival and your “drop-dead date” This will help reduce any major impacts to your brew schedule or shelf cycle.
- Provide BSG with a forecast on major changes to your current order quantities so that we can work on getting additional capacity secured. Also consider increasing safety stock on your staple ingredients.
- Plan in additional time for any special delivery requests such as liftgate, call-ahead, or straight truck delivery.

Resource: <https://www.chrobinson.com/en-us/resources/insights-and-advisories/north-america-freight-insights/>

JULY 2021

# BSG BY THE NUMBERS

## Less Than Truckload {LTL} Shipments



INDUSTRY OTD: **69%**

BSG OTD: **88%**

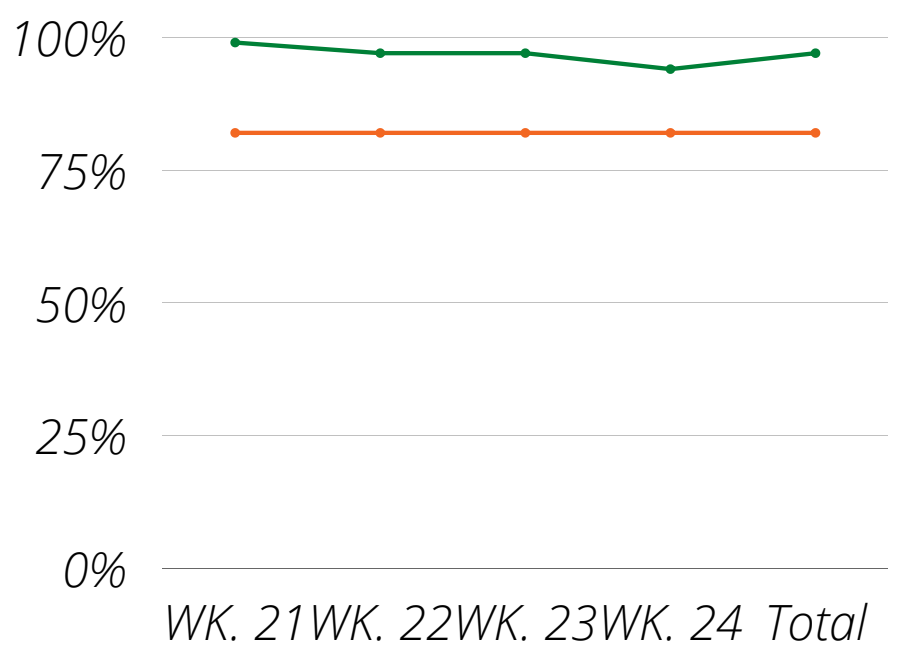
BSG continues to outpace on-time delivery {OTD} percentages compared against industry averages on their LTL shipments, offering customers higher service levels across North America

## Full Truckload {FTL} Shipments

INDUSTRY OTD: **82%**

BSG OTD: **97%**

BSG continues to offer better service on FTL deliveries than others in the market.



## BSG Logistics Adding Talent To Their Team

*4 ADDITIONAL TEAM MEMBERS WILL JOIN THE DEPARTMENT*

To continue offering our customers with the best possible service we have added additional resources to our team. This will ensure we maintain the best possible delivery service in the industry.

