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GUIDE TO BRANDS AND PRODUCT LABELING

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- b. PRODUCT LABELING
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1. GUIDELINES & TIPS

- a. GENERAL GUIDELINES

As our industry grows and homebrewing becomes more popular, copyright compliance is a growing concern. We kindly request that you follow these guidelines closely.

- Please always take special note of copyright and trademark symbols - ®, ™, and ©. Reproduce those brand or product names exactly as they appear, and never use the protected names to label other products or brands.
- Extra care is required when configuring published materials, webstores or catalogs. But you should try to maintain good practices even in less formal settings like Facebook or email campaigns.

b. PRODUCT LABELING

Whenever malts, or maltsters are listed in any fashion the following marks (®, ™, and/or ©) must be used, as well as the name. Please reference this guide for the full list of products and their correct naming/labeling.

A common example of when the malt variety is improperly listed is when a generic country of origin is used, example: UK Maris Otter. In this instance, if the Maris Otter that you are selling, advertizing, promoting, or labeling is for example from Crisp Malting Group/Crisp should be labeled/sold as such: Crisp Malting Group Maris Otter, or, Crisp Maris Otter.

c. LOGOS & ARTWORK

Only pre-approved logos, artwork and images may be used in association to respective malt supplier's brands and/or products.

If you wish to use a supplier's logo, artwork, and/or associated images in the promotion, labeling, and/or advertising of a respective product or product line, please contact BSG HandCraft in advance and we will be happy to provide you high quality copy.

2. MALT PRODUCTS

a. BRIESS MALTING & INGREDIENT CO.

- Briess Black Malt
- Briess Brewers Malt
- Briess Caramel Malt 10L
- Briess Caramel Malt 120L
- Briess Caramel Malt 20L
- Briess Caramel Malt 40L
- Briess Caramel Malt 60L
- Briess Caramel Malt 80L
- Briess Carapils® Malt
- Briess Chocolate Malt
- Briess Bonlander® Munich Malt 10L
- Briess Cherrywood-Smoked Malt
- Briess Extra Special Malt
- Briess Pale Ale Malt
- Briess Pilsen Malt
- Briess Roasted Barley
- Briess Special Roast Malt
- Briess Victory® Malt

b. CRISP

- Crisp Amber
- Crisp Best Ale Malt
- Crisp Black
- Crisp Brown
- Crisp Caramalt 15L
- Crisp Chevallier Heritage Malt
- Crisp Chocolate
- Crisp Clear Choice Malt
- Crisp Crystal 60L
- Crisp Crystal Extra Dark 120L

- Crisp Crystal Dark 77L
- Crisp Crystal Light 45L
- Crisp Dark Munich Malt
- Crisp Dextrin Malt
- Crisp Europils Malt
- Crisp Extra Pale Malt
- Crisp Extra Pale Maris Otter®
- Crisp Finest Maris Otter®
- Crisp Gleneagles High Diastatic Malt
- Crisp Gleneagles Premium Peated Malt
- Crisp Gleneagles Premium Pot Still Malt
- Crisp Light Munich Malt
- Crisp No. 19 Floor-Malted Maris Otter®
- Crisp Organic Ale Malt
- Crisp Organic Wheat Malt
- Crisp Pale Chocolate
- Crisp Plumage Archer Heritage Malt
- Crisp Roasted Barley
- Crisp Rye Malt
- Crisp Torrefied Wheat
- Crisp Wheat Malt

c. DINGEMANS MALTS

- Dingemans Aroma 60
- Dingemans Aromatic Malt
- Dingemans Biscuit®
- Dingemans Cara 8
- Dingemans Cara 20
- Dingemans Cara 45
- Dingemans Chocolate
- Dingemans De-bittered Black Malt

- Dingemans De-husked Roasted Barley
- Dingemans Munich Malt
- Dingemans Organic Biscuit®
- Dingemans Organic Cara 45
- Dingemans Organic Munich Malt
- Dingemans Organic Pale Ale
- Dingemans Organic Pilsen
- Dingemans Pale Ale
- Dingemans Pilsen
- Dingemans Rye Malt
- Dingemans Special B®
- Dingemans Toasted Wheat
- Dingemans Wheat Malt

d. GAMBRINUS MALTS

- Gambrinus BC Pale Malt
- Gambrinus ESB Pale Malt
- Gambrinus Honey Malt
- Gambrinus Munich Dark 30L
- Gambrinus Munich Light 10L
- Gambrinus Organic Pale Malt
- Gambrinus Organic Pilsner Malt
- Gambrinus Organic Munich 10L
- Gambrinus Organic Wheat Malt
- Gambrinus Pale Malt
- Gambrinus Pilsen Malt
- Gambrinus Vienna Malt
- Gambrinus Wheat Malt

e. LEOPOLD BROS. FLOOR MALTINGS

- Leopold Bros. Distiller's Malt
- Leopold Bros. Malted Oats

- Leopold Bros. Pale Ale Malt
- Leopold Bros. Pilsner Malt
- Leopold Bros. Whiskey Malt

f. MALTING COMPANY OF IRELAND

- MCI Irish Ale Malt
- MCI Irish Distillers Malt
- MCI Irish Stout Malt

g. RAHR MALTING CO.®

- Rahr High DP Distillers Malt
- Rahr Old World Pilsner
- Rahr Pale Ale
- Rahr Premium Pilsner
- Rahr Red Wheat
- Rahr Standard 2-Row
- Rahr Standard 6-Row
- Rahr Unmalted Wheat
- Rahr White Wheat

h. SIMPSONS MALT

- Simpsons Amber Malt
- Simpsons Aromatic Malt
- Simpsons Best Pale Malt
- Simpsons Black Malt
- Simpsons Caramalt
- Simpsons Chocolate Malt
- Simpsons Coffee (Brown) Malt
- Simpsons Crystal Light
- Simpsons Crystal Medium
- Simpsons Crystal Medium Dark
- Simpsons Crystal Dark
- Simpsons Crystal Extra Dark

- Simpsons Crystal T50™
- Simpsons Dark Aromatic Malt
- Simpsons Distilling Malt
- Simpsons DRC™
- Simpsons Extra Pale Ale Malt
- Simpsons Finest Lager Malt
- Simpsons Golden Naked Oats®
- Simpsons Finest Pale Ale Golden Promise™
- Simpsons Heritage Crystal (50-60L Maris Otter)
- Simpsons Imperial Malt
- Simpsons Low Color Maris Otter
- Simpsons Finest Pale Ale Maris Otter
- Simpsons Munich Malt
- Simpsons Oat Flakes
- Simpsons Peated Malt
- Simpsons Pinhead Oats
- Simpsons Premium English Caramalt
- Simpsons Roasted Barley
- Simpsons Rye Crystal
- Simpsons Vienna Malt
- Simpsons Wheat Malt

i. WEYERMANN®

- Weyermann® Abbey Malt®
- Weyermann® Acidulated Malt
- Weyermann® Barke® Munich Malt
- Weyermann® Barke® Pilsner Malt
- Weyermann® Barke® Vienna Malt
- Weyermann® Beech Smoked Barley Malt
- Weyermann® Bohemian Pilsner Malt
- Weyermann® Brewing Malt (Type Cologne)

- Weyermann® CARAAMBER®
- Weyermann® CARAAROMA®
- Weyermann® CARABELGE®
- Weyermann® CARABOHEMIAN®
- Weyermann® CARAFA® Type 1
- Weyermann® CARAFA® Special Type 1 (dehusked)
- Weyermann® CARAFA® Type 2
- Weyermann® CARAFA® Special Type 2 (dehusked)
- Weyermann® CARAFA® Type 3
- Weyermann® CARAFA® SpecialType 3 (dehusked)
- Weyermann® CARAFOAM®
- Weyermann® CARAHELL®
- Weyermann® CARAMUNICH® Type 1
- Weyermann® CARAMUNICH® Type 2
- Weyermann® CARAMUNICH® Type 3
- Weyermann® CARARED®
- Weyermann® CARARYE®
- Weyermann® CARAWHEAT®
- Weyermann® CARBELGE®
- Weyermann® Certified Organic LME SINAMAR®
- Weyermann® Chocolate Spelt Malt
- Weyermann® Chocolate Wheat Malt
- Weyermann® Chocolate Rye Malt
- Weyermann® Dark Wheat Malt
- Weyermann® Distillers Barley Malt
- Weyermann® Distillers Wheat Malt
- Weyermann® Eraclea Pilsner Malt
- Weyermann® Extra Pale Premium Pilsner Malt
- Weyermann® Floor-Malted Bohemian Dark Malt
- Weyermann® Floor-Malted Bohemian Pilsner Malt

- Weyermann® Floor-Malted Bohemian Wheat Malt
- Weyermann® Melanoidin Malt
- Weyermann® Munich Malt Type 1
- Weyermann® Munich Malt Type 2
- Weyermann® Oak Smoked Wheat Malt
- Weyermann® Pale Ale Malt
- Weyermann® Pale Rye Malt
- Weyermann® Pale Wheat Malt
- Weyermann® Pilsner Malt
- Weyermann® Roasted Barely
- Weyermann® Roasted Rye
- Weyermann® Roasted Wheat
- Weyermann® LME SINAMAR®
- Weyermann® Special W®
- Weyermann® Spelt Malt
- Weyermann® Vienna Malt

3. HOP VARIETIES

a. AUSTRALIA

- Galaxy™
- Summer
- Vic Secret™

b. CZECH REPUBLIC

- Kazbek
- Saaz

c. GERMANY

- Ariana
- Callista
- German Amarillo®
- Hallertau Blanc

- Hallertau Mittelfrüh
- Hersbrucker
- Huell Melon
- Magnum
- Mandarina Bavaria
- Northern Brewer
- Perle
- Polaris
- Saphir
- Select
- Tett nang or Tett nanger
- Tradition

d. NEW ZEALAND

- Dr. Rudi (Super Alpha)
- Green Bullet
- HORT9909
- Kohatu®
- Motueka™
- Moutere™
- Nelson Sauvignon™
- Pacific Gem
- Pacific Jade™
- Pacifica™
- Rakau™
- Southern Cross
- Taiheke®
- Wai-iti™
- Waimea™
- Wakatu

e. SLOVENIA

- Styrian Golding Celeia

f. ENGLAND

- Boadicea
- Challenger
- East Kent Golding
- Fuggle
- Progress
- Sovereign
- Target
- WGV

g. UNITED STATES

- Amarillo®
- Azacca®
- Cascade
- Cashmere
- Centennial
- Challenger
- Chinook
- Citra®
- Cluster
- Comet
- Crystal
- CTZ
- El Dorado®
- Ekuanot®
- Galena
- Glacier
- Golding
- Horizon
- Idaho 7™

- Idaho Gem™
- Jarrylo®
- Liberty
- Mosaic®
- Mount Hood or Mt. Hood
- Nugget
- Pahto™
- Sabro®
- Sorachi Ace
- Sterling
- Summit™
- Tettnang
- Triumph
- Warrior®
- Willamette

h. BSG Hop Solutions

- Hop Solutions NZH-107
- Hop Solutions 1214 Zamba™
- Hop Solutions 1228 Sequoia™
- Hop Solutions Nobility™
- Hop Solutions Citiva™
- Hop Solutions Evergreen™

4. YEAST & BACTERIA

a. Fermentis

i. SafAle™

1. BE-134
2. BE-256
3. F-2
4. K-97
5. S-04

- 6. S-33
 - 7. T-58
 - 8. US-05
 - 9. WB-06
 - ii. SafCider™
 - 1. AB-1
 - 2. AC-4
 - 3. AS-2
 - 4. TF-6
 - iii. SafLager™
 - 1. S-189
 - 2. S-23
 - 3. W-34/70
 - iv. SafSour™
 - 1. LP-652
 - v. SafSpirit™
 - 1. C-70
 - 2. FD-3
 - 3. GR-2
 - 4. M-1
 - 5. USW-6
 - vi. SafTeq™ Blue
 - b. Kerry
 - i. Oeno™ ML Bacteria
 - c. Vason
 - i. Combo® Safefruit
 - ii. Combo® XT
5. NUTRIENTS, ENZYMES, TANNINS, ETC.
- a. BASF
 - i. Divergan® F
 - b. BSG

- i. Leucofood™
 - ii. OWN™
 - iii. Startup™
 - iv. Superferm®
 - v. Superfood®
 - vi. Supervit®
 - vii. Vitamix®
 - viii. Vitamix+™
 - ix. Wineferm™
- c. DSM
 - i. Brewers Clarex®
 - ii. MYCOLASE®
 - iii. Rapidase® Press
- d. Kerry
 - i. Amylo™ 300
 - ii. Biofine® Clear
 - iii. Biofine® P019
 - iv. Biofoam® K
 - v. Bioglucanase® GB
 - vi. Bioglucanase® TX
 - vii. FermCap® AT
 - viii. FermCap® S
 - ix. Hitempase® 2XL
 - x. Promalt™ 295TR
 - xi. Whirlfloc® BWS
 - xii. Whirlfloc® G
 - xiii. Whirlfloc® T
 - xiv. Yeastex®
- e. Murphy & Son Ltd.
 - i. Magicol 250 AC
 - ii. Magicol 250 AS

- f. Vason
 - i. 30 Sil®
 - ii. Araban® (liquid & dry)
 - iii. Araban® Super
 - iv. EasyTan® Harvest SG
 - v. Flottobent®
 - vi. Flottocarb®
 - vii. Flottogel®
 - viii. Flottoplus® 2.0
 - ix. Flottozima® P
 - x. Gelaxina® Fluid
 - xi. Mannozytm™
 - xii. Mastervin® Compact
 - xiii. Plusgran® DA
 - xiv. Premium™ Color
 - xv. Premium® Gel – Grade 3
 - xvi. Premium Limousin Special®
 - xvii. Premium™ Resveratrolo SG
 - xviii. Premium® Uva SG
 - xix. Premium® Vinacciolo SG
 - xx. TI Premium®
 - xxi. V Tan® Uva SG
 - xxii. Zimarom®
 - xxiii. Zimaclar®
 - xxiv. Zimaclar® pH 3.0
 - xxv. Zimared® Plus
 - xxvi. Zimaskin®

6. MEASURING & TESTING

- a. FlavorActiV™
- b. Megazyme
 - i. MegaQuant™ Wave Spectrophotometer

7. FILTRATION

- a. Filtrox
 - i. FibraFix®
 - ii. MicroMedia®
- b. Celite
 - i. Cynergy®
 - ii. Super Cel®
 - iii. Harborlite®

8. HOMEBREWING

- a. BSG
 - i. TrueBrew™
- b. RJS Craft Winemaking
- c. The Grainfather